



# International Association of Animal Massage & Bodywork Newsletter

**Survey in this issue**  
(See page 4)



## President's Message

With your help and support, this organization is growing into its mission. Thank you. What is the mission? Our mission was written to create a forum for a professional community of people who share the goal of providing complementary, loving support for animals. Our association has evolved into an entity that now provides some important services for our members. We can now confidently state that we provide support, networking and referral services. Our conferences and our quarterly newsletters, are garnering distinguished reputations.

Support, through our mentoring and professional assistance programs are in place and functioning. Help is always available from the members of our educational panel. They are experienced volunteers who are making themselves available to answer your questions and offer guidance.

Networking and referral services are an integral part of developing professional fellowship. Our website has evolved into a site that is attractive, informative and useful. We are only beginning to tap into the potentials of working online with each other.

When we were planning this conference, we laughingly came up with the theme statements of creating a bolder vision and defining our territory. Everyone realized the humor of the double entendre. As it turns out, these are exactly what this conference is all about. We are sensing that throughout the country, year by year, our potential abilities to practice our skills are being steadily eroded and restricted. It is time to draw the proverbial line in the sand. To do this, it takes organization and commitment, consultation and compromise, and oh yes, time and money. That's how your dues are used.

We have recently begun requesting legislative information from the state veterinary licensing boards. We are encouraged that we are beginning to get invitations to participate in the discussions prior to legislation. In one of the requests for our input, we were asked several important questions, which we have passed along to the membership as a survey. If you have not already completed the survey, please do. Your input will help define our future actions. We see ourselves becoming much more active in our involvement in state and local lobbying support. Included in this newsletter you'll find a copy of the survey on page 4.

(President's Message continued  
on page 4)

**Have you  
Registered Yet?**

**The 3<sup>rd</sup> Annual 2006  
IAAMB Educational  
Conference**



**Millennium Harvest House  
Boulder, Colorado**

**Thursday, Friday & Saturday  
June 15-17, 2006.**

**Pre-Conference Workshop  
Tues & Wed, June 13 & 14**

**Theme  
Creating a Bolder Vision  
of our Future  
Vision  
Defining & Marking our Territory**

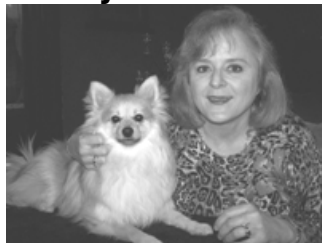
**See Inside for details.**

### **Mission Statement**

We are a professional community of people who share the goal of providing complementary, loving support for animals that extends internationally.

We gentle bodyworkers, with confidence and compassion, assist others to develop their talents by teaching and providing our specific, uniquely personal techniques.

## Spotlight on.... Nancy Dutton



Nancy has been involved in dynamic alternative healing since 1999. Although she is naturally gifted with energy-based healing, she has trained with the masters in Integrated Energy Therapy®, Medical Intuitive Healing, The Reconnection™, Frequencies of Healing, Discover Your Soul's Mission and other energy modalities. She has expanded her skills by studying PetMassage™, animal communication, acupressure, spiritual healing, and aromatherapy.

Nancy enjoys teaching caregivers various ways to enhance their animal's well being and to improve the relationship between caregiver and animal. She encourages animal owners to receive further education and knowledge in order to improve the care and health of their animal friends. During her session with animals, she assesses the best ways to support their needs physically, emotionally, mentally and spiritually. Services are available in person and by phone.

Nancy writes articles on various natural healing modalities for magazines and newspapers. This is another way she can quickly reach and educate more people and, thereby, improve and touch the lives of their animals. Currently she is writing a children's book about animals.

For further information, please contact:

**Nancy Dutton**  
**Healing Hands of Energy,**  
**303-665-4185, 877-423-4050**  
[healingnancy@comcast.net](mailto:healingnancy@comcast.net) and  
<http://www.healinghandsofenergy.com>

## Spotlight on.... Denise Bean-Raymond



Denise has 25 years of experience with horses at her Equine Sports Massage Therapy practice. She is also a Massachusetts licensed riding instructor, whom is certified nationally by the American Riding Instructor's Association. Observing horses working in lessons with various horse and rider combinations allows her to visually detect various movement issues, confirmation flaws and performance related problems that arise consistently in horses. Denise specializes in teaching Hunt Seat riding. She has an extensive record competing and showing horses that spans over 20 years. She is certified in and practices Equine Sports Massage Therapy, where she travels from barn to barn and provide treatments. Her certification programs were completed at Round Hill, Virginia and also in Denver, Colorado. She is currently completing a certification in Equine Acupressure Therapy through a program based out of the Animal Acupressure massage training Center in Nevada City, California and she will be offering those treatments in the near future. Denise is a firm believer that it is vitally important to continuously educate oneself, and as a result travel throughout the US to attend various clinics and seminars that discuss equine business, equine health, equine training, etc. She will be conducting clinics this year discussing the topics of Equine Massage and Equine Acupressure.

For further information, please feel free to contact Denise at:

**Exclusive Equestrian Services**  
**(978)828-1974**  
[contact@exclusiveequestrianservices.com](mailto:contact@exclusiveequestrianservices.com)

You can be featured in our next Newsletter!  
 We'd be delighted to support your growth  
 and development in **Spotlight on...**  
 Please send us your information  
 for our next issue.

## Member Incentives, Discounts & Benefits

### Insurance

IAAMB offers animal massage liability INSURANCE. Currently this is for U.S. and Canadian residents only. We are looking into overseas plans.

This is Professional Liability (malpractice) coverage and general liability for one low price. This is the same coverage that massage therapists for humans carry. It covers work with small and large animals, including horses, in your office and on-site. The Hands-on Trades Protection Plan offers

\$2 million limit of liability for only  
 \$142.00/year

This is only available as an addition to your IAAMB membership.

### Discounts

The PetMassage, Ltd. offers 5% member discount for all workshops.

Marleigh Freyenhagen is offering her *Equine Sports Massage Stress Points Poster, 1994* to members for \$9 (reg. \$9.95) + S/H and *Horsepower Video, an academic look at superficial equine muscular anatomy and function designed specifically for students of equine massage, 1999*, for \$15.95 (reg. \$19.95) + S/H. *Horsepower DVD is now available to members* for \$20.95 (reg. \$24.95).

[Equihealer@intergate.com](mailto:Equihealer@intergate.com)

PO Box 442  
 Sonoita, AZ 85637  
 520-400-1133

## Let the IAAMB Help You Market Your Schools and Skills

If you have produced any instructional videos, DVD's or books; we'd like to let your fellow members know about them. Please send us a list of your published materials, prices, ordering instructions, etc.

Consider offering a discount to members on your classes and materials. Even a 5% discount would be an incentive for members to purchase your products and learn your techniques!

## New Members

### Welcome to the following new members

Maggie Bielenburg  
Paws, Claws, Beaks, and Squeaks  
Clinton, IA  
[Maggie@theornatefeather.com](mailto:Maggie@theornatefeather.com)

Lisa M. Blanchard  
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Melanie Drake  
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Lisa Dumont  
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Nancy Dutton  
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Robin Geller-Caristo  
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Kathleen Hammond  
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Gayle Hickok  
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Hot Spring Bath/ Sacred Earth  
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Pawsitively Healthy Massage  
Surrey, British Columbia, Canada  
[dijantan@gmail.com](mailto:dijantan@gmail.com)

Bonnie Tavenner  
Delray Beach, FL

Pamela Tewes  
Aqua-Dog Spa  
W. Roxbury, MA  
[ptewes@caninewatertherapy.com](mailto:ptewes@caninewatertherapy.com)

Wade Umphries  
Wuffy Care, LLC  
St. Louis, MO

Carrie Phebus Winders  
Little River, SC  
[carrie@carolinapetmassage.com](mailto:carrie@carolinapetmassage.com)

(New members continued on page 4)

## New Members continued...

Christie Lynn Webb  
The Life of Riley Pet Services  
Burnaby, British Columbia, Canada  
[info@tlor.ca](mailto:info@tlor.ca)

Nadine Wormsbacher  
Equiformance  
Alexandria, VA  
[Nadine@equiformance.biz](mailto:Nadine@equiformance.biz)

Valerie Anne Young  
Tender Touch PetMassage  
Eastham, MA  
[TenderTouch\\_PetMassage@yahoo.com](mailto:TenderTouch_PetMassage@yahoo.com)



## Survey

Dear Member,  
As the representative voice of our profession, we need to know what your views are on some important, definitive questions. Please answer each of the following questions. Your opinions and suggestions will help us toward legislative recognition and acceptance. Please e-mail your responses to [info@iaamb.org](mailto:info@iaamb.org).

- 1) What education and training is deemed to be required by your organization for a safe and effective practice?
- 2) Is your practice autonomous or under the direction and control of a licensed veterinarian?
- 3) How is it determined that an animal requires or would benefit from massage or body work, and who makes that determination?
- 4) When would animal massage or bodywork be contraindicated?
- 5) Although animal massage and bodywork is described as less invasive or manipulative than dog grooming or the work of farriers, what safeguards exist to prevent harm from this manipulation of body tissues?

## Your knowledge & experience are our vital association resources.

We would also like to offer the service of posting all the states' Veterinary scopes of practice or other applicable legislation. What laws are on the books in your state which affect your being able to practice your craft?

Please take a few of minutes to help us collect this data. Email, or mail us the information as it relates to your practice in your state.

- 6) If harm occurs, what protocol exists to remedy the problem?
- 7) Should liability insurance be mandatory in our profession?
- 8) How should consumer complaints be addressed through your organization or another?

Please respond, post or email, as soon as convenient. We appreciate your participation.

## President's Message continued from page 1:

The results of the survey will help us at the conference, as we work to devise the intent and language for our standards of practice, standards of ethical practice, minimal educational requirements, and planned national testing for IAAMB certification.

We now have a full time Association Coordinator whose duties will be instrumental in the coordination of all of our projects, including maintaining control over membership processing, conference planning and legislative correspondence.

I look forward to seeing you at the conference.

Your president,  
Jonathan C. Rudinger

Thank you! If you have any questions, please contact the IAAMB at 800.903.9350 or 419.464.8922.

## WELLNESS AND HEALING FOR ANIMALS

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PO Box 2564  
Glenville, NY 12325  
[wellnessandhealing@yahoo.com](mailto:wellnessandhealing@yahoo.com)

## Case History- Brandy, the Chesapeake Bay Retriever Rescue. By Virginia Libby

While doing my internship for Bancroft School of Massage Therapy in Small Animal Massage I met Brandy, an 11 years old female Chesapeake Bay Retriever. She is a rescue animal at Chesapeake Safe Harbor rescue Kennel in Breman, Maine.

She was a stocky girl when she was first brought to Safe Harbor at about 5 years of age. She was placed in a second home within days. During the second placement, she became very obese. In the summer of 2004, Brandy fell. Her aged owners could not care for an animal that couldn't walk so they returned her. She improved a bit with some weight reduction during the summer. Then an energetic dog walker took her out for a walk, she collapsed and couldn't get up again.

I saw her first on October 25, 2004. Brandy could not walk up stairs or stand for more than a minute or two. She had extremely weak muscles, resulting in her hocks almost touching the floor. To treat the problem she received a joint therapy medicine and coated aspirin twice a day. Nevertheless, if off balance, she would fall easily.

The owner of the kennel suggested that Brandy would be a good project for me. Brandy was sore and didn't want to be touched on her right loin, buttocks or leg.

She continued to be overweight (although much improved since the summer.) Her eyes didn't sparkle. Every movement seemed painful for her. For the first massage I worked mostly on her left side. She wouldn't let me near her right hip area, which led me to think that there was a problem with her hips.

The next time I did a full massage on both sides, although lightly working on the sacral area and the right leg. I worked her entire body using petrissage, direct pressure, effleurage, and compression, and vibration. I did passive range motion (PROM) on the caudal legs, finding that her hocks really were stiff and "stuck".

By the third time she seemed better, much looser. For this session I lifted her onto the couch and saw her relax much further. I did a full massage particularly focusing for this session on her areas of concern, using direct pressure point work on the hard areas in her flank. Then, I used PROM techniques again on her hind legs particularly focusing on her hocks to increase flexibility.

The hocks seemed to release. This was proven by the fact that later when Brandy was standing, if I lifted her trunk slightly, she was more able to straighten her legs.

Soon she could get up on the couch herself. She was eager for massage. In early December, we had her first walk outside on a leash since the summer. By then she was able to stand longer and I felt that the voiding before my work would help her relax.

As she improved, there were times that she ran for short distances when in the exercise yard! With massage, pain medication, exercise, attention, and weight loss, her eyes sparkled and she looked and acted happy and much younger.

Brandy is a beautiful, happy older dog. Massage helped her work stiff joints, move fluids, improve circulation, and get the tender loving care that she needed. Due to her improved looks and abilities, she was recently adopted!

### 20% Off for Members

#### CANINE ACUPRESSURE BOOK

Learn where your dog's acupressure points are and begin to help them with allergies, arthritis, dysplasia, fear, sadness, gastrointestinal and respiratory problems. A reference for professionals, a learning guide for enthusiasts and a workbook for students.

Includes a complete set of laminate Canine Energy Meridian Charts with Acupressure Points, Five Elements Information, Ting Points Chart and Acu-Point Glossary. Can be used with dry erase markers for classroom work.

**\$55.00 (list price) + \$8.00 sh/hdlg & insurance**

#### CANINE ACUPRESSURE MASSAGE INSTRUCTIONAL VIDEO

Canine Massage Instruction focuses on basic canine massage techniques and benefits. This is a tape you can play as a guide while you are massaging your pet.

**33 Minutes DVD or VHS  
\$19.99 (list price) + \$5.00 sh/hdlg**

**Lisa Speaker  
Dogma Inc  
PO Box 101210  
Denver, CO 80250  
303-669-4227**

[lisa@denverdogma.com](mailto:lisa@denverdogma.com)  
[www.denverdogma.com](http://www.denverdogma.com)

#### CANADIAN MEMBERS

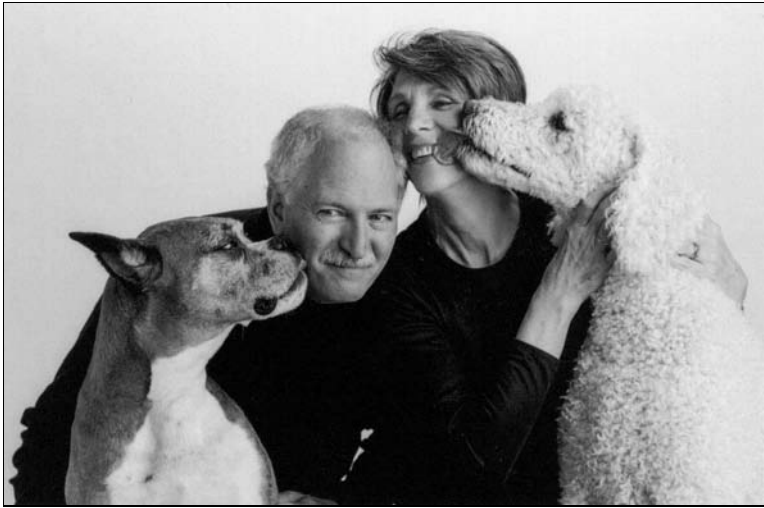
We now offer our affordable insurance to Canadian members.

Same price in US\$,  
Same great coverage.

#### Advertising on Website:

Do you have an already designed banner ad? Run it on the IAAMB website for only \$10/month, 6 month minimum contracts.

## NEW ADVISORY COUNCIL MEMBERS – PROFILES



### Jonathan C Rudinger

In 1997, Jonathan turned 50. He moved from Chicago to his hometown of Toledo, OH, married Anastasia and reinvented his career path by becoming a Licensed Massage Therapist. He evaluated his life experiences of competitively riding horses, 25 years of art gallery business entrepreneurship, and his experiences as an RN, including Healing Touch through the Holistic Nurses Assn, and his 20 years as a single parent and realized that he had inadvertently developed a very specific set of skills. Once he established that his mix of skills and perspectives could add a new dimension to what was already being taught in animal massage courses, he produced the videos, *Effective PetMassage for Dogs (Volume 1)* and *Effective PetMassage for Older Dogs, (Volume 2)* and the book, *Effective PetMassage for Dogs*. He has taught over one hundred PetMassage for Dogs Workshop Intensives, and has matriculated over 1000 students through home study courses. He has written two additional books: *PETMASSAGE: Energy Work with Dogs, Accessing the Magnificent Body Language and Body Awareness of the Dog* and *Creating & Marketing Your Animal Massage Business*.

Jonathan also designed and manufactures portable animal massage tables for the ease and safety of pets and their massage practitioners.

Jonathan founded the IAAMB, in 2002 to enhance networking, support and continuing education among animal care specialist. He is pleased to retain position of President and guide of this great association

### Anastasia Rudinger

Anastasia Rudinger is a Certified Massage Therapist, graduating from the Chicago School of Massage Therapy in 1988. She is also a Certified Rebirther, receiving her professional training at the Chicago Rebirthing Center in 1989. Her mission in life is to help people remember their purpose through breathwork, bodywork and affirmations.

Anastasia is co-founder of PetMassage, Ltd. who handles the financial, marketing, customer service, and quality control of the company. She was also the co-author of the book, *Creating and Marketing Your Animal Massage Business* for PetMassage, Ltd.



### Virginia Libby

Animals have always been very important to Ginny Libby's life. After the last of six children started her college search, Ginny returned to school, as well. The time was ripe for further training in the appealing field of animal massage and bodywork. She already had an AS in Large Animal Technology and a BA in Biology.

At Bancroft School of Massage Therapy's Doggone U, Ginny became certified in Small Animal Massage. While there, she was introduced to passive exercise, acupressure, and energy healing, as well as T-touch and animal communication.

Ginny's business, Purr-fectly Pawed, is located in midcoast Maine. She massages pets in her office and travel to the animal's zone of comfort to offer "hands-on wellness." She plans to continue learning and growing so that through "my caring intentions, knowledge and skilled hands I can make a difference in the lives of the pets and owners that I reach."

Ginny Libby can be reached at 207-563-7505, or [purrfectlypawed@yahoo.com](mailto:purrfectlypawed@yahoo.com)

## 2006 Conference Updates:



**The IAAMB 3rd Annual Educational Conference** will be held **Thursday-Saturday, June 15-17, 2006**. We have reserved **hotel accommodations** at the

**Millennium Harvest House**  
1345 Twenty-eighth Street  
Boulder, Colorado, 80302

from June 14-17 at a **reduced group rate of \$104/night** for both single and double occupancy rooms. The Pre-conference dates will not have reserved group accommodations and **may not** have the same reduced rate.

**Register for your hotel room by May 23<sup>rd</sup>** for the reduced rate.

For **Reservations**, call **1-866-866-8086** or log on to their **website [www.millenniumhotels.com](http://www.millenniumhotels.com)**.

**Pre-conference Workshop: Tuesday and Wednesday, June 13 and 14, 2006**, from **10:00 am to 4:00 pm** at the **Millennium Harvest House, Room 231**.

Learn about ***Business Practices*** with **Lola Michelin**, founder of and instructor in the **Northwest School of Animal Massage**, on Tuesday

***Lobbying, Laws & Legislation*** with **Linda Ehlers, DC, Representative of the Illinois Alliance for Animal Owners' Rights (IAAOR)** on Wednesday. (This is one workshop for both days and will register as such.)

**Downloaded Registration forms from our website [www.iaamb.org](http://www.iaamb.org)** or call US @ 1-800-903-9350 to register.

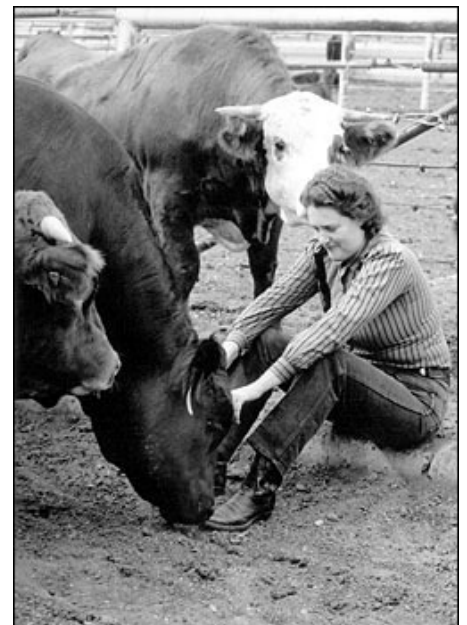
## Ten Great Conference Presenters:

***Dr. Temple Grandin***

### **ANIMALS IN TRANSLATION:**

Assistant Professor in the Department of Animal Science with the Colorado State University in Fort Collins, CO. She was an autistic child who is now a high-level functioning adult. Dr. Grandin has been featured on the "Today Show," "Larry King Live," "48 Hours," "20/20" and has been in

*Time* magazine, *People* magazine, *Forbes*, *US News and World Report*, and the *New York Times*. She has been instrumental in designing facilities for livestock and developing and implementing humane livestock slaughter techniques.



## Fabulous Line-up of Conference Presenters:

### **Kate Solisti**

#### **INTERSPECIES**

**COMMUNICATION:** Professional Animal Communicator who has been communicating telepathically with animals since 1992 and, as such facilitates understanding between humans and animals. She is an internationally known speaker, author and teacher, and has provided advisory support at Fossil Rim Wildlife Center in Texas. She has been a guest speaker at the British Association of Homeopathic Veterinary Surgeons meeting and the Rocky Mountain Holistic Veterinary Association meeting.

### **Daniel Beatty, DVM**

#### **ANIMAL CHIROPRACTICS- THE FIRST THING YOU SHOULD KNOW ARE THE BASICS:**

1996 graduate of the University of Illinois, College of Veterinary Medicine and is an international presenter. He is also certified by the American Veterinary Chiropractic Association (AVCA). He has been on a 10-year quest to learn the best possible health information for horses and pet health, and considers a wide variety of treatments that involve natural as well as traditional and conventional methods. He is devoted to the full availability of medical options for all animals, especially your horse, dog, or cat. He has worked with performance horses, and currently works in several small animal clinics as a holistic consultant and animal chiropractor.

### **Joanne Lang**

#### **KEYNOTE, SPEAKER, BIOMECHANICS, MOTION & MASSAGE**

Joanne is the Executive Director of the Lang Institute for Canine Massage, home of the Lang System™ in Loveland, CO. She is a Master Certified Massage Therapist and has over a decade of massage experience with canine, feline, equine, and human clients.

### **Jonathan Rudinger**

#### **DOGS SAY THE DARNDDEST THINGS:**

Jonathan's has just completed a new series of DVD's that teach children basic canine massage, *PetMassage™: A Kid's Guide to massaging Dogs*, and *Dogs Say the Darndest Things* animal body-language and skills for child safety around animals. Jonathan has integrated his own observations and dog massage-relationship experiences with the works of Turrid Rugaas, Roger Caras, Cheryl Schwartz and others. In his presentation he will show you specific ways and provide rationales to move and orient your body while working with all species. These are important awareness's which can be incorporated into your skill set for safe and nurturing body mechanics. These are fresh insights about interactions among dogs and people and the intention to add canine massage to the other skills learned in early childhood education.

### **JoMarie Indovina**

#### **QIGONG – HEALING WITHOUT TOUCHING:**

Director of Animal Acupressure Massage Therapy Center (AAMTC) in Nevada City, California, where she recruits top teachers and veterinarians who share her holistic vision of animal care. She is certified in both Human and Equine Acupressure, and is an Acuscope/Myoscope Technician. She blends the oldest Traditional Chinese and Complementary Alternative Healing Arts to assist in the healing of all animals.

### **Maryjean Ballner**

#### **DOG & CAT MASSAGE FOR FUN & PROFIT**

Maryjean is a graduate of the Swedish Institute of Massage Therapy. She is the author of *Cat Massage and Dog Massage*, and produced the videos *Your Dog Wants A Massage* and *Your Cat Wants A Massage*. She had her start, and continues as, a TLC (Tender Loving Caresses) volunteer at the Peninsula Humane Society outside San Francisco. She has had articles published in magazines such as *Dog Fancy* and *Whole Cat Journal*, and has been interviewed on such shows as *Regis and Kelly* and *Animal Planet*.

### **Linda Ehlers, DC**

#### **LOBBYING, LAWS AND LEGISLATION**

Owner of the chiropractic practice, Moraine Valley Wellness Center in Hickory Hills, Illinois. She is a practitioner of VOM Technology, which is veterinary orthopedic manipulation, the most simple, effective and safe healing modality in veterinary care to date. Dr. Ehlers is a member of the Illinois Alliance for Animal Owners Rights. She and her IAAOR Colleagues have successfully lobbied for laws in their state, and will be enlightening us on how to go about this process in your own state.

### **Jonathan Goldman**

#### **HEALING WITH SOUND:**

Jonathan is President of the Sound Healers Association and Director of Spirit Music and teaches workshops world-wide. He is a writer, musician, and master teacher. He has authored acclaimed books such as, *Healing Sounds and the Shifting Frequencies*. He has recorded award winning music such as, "Chakra Chants" and "Dolphin Dreams" and "Holy Harmony".

### **Lola Michelin, NWSAM**

#### **STANDARDS OF PRACTICE**

founder of the Northwest School of Animal Massage (NWSAM) located in Redwood, Washington. She is a graduate of the Seattle Massage School, a Licensed Massage Practitioner and a Large Animal Massage Practitioner with a Bachelor Degree in Animal Science from Michigan State University. She has worked as a veterinarian technician, a research assistant at the M.S.U. Large Animal Clinic, an education curator at Busch Gardens Zoological Park, and as a pathology technician in animal pharmaceuticals. She's been associated with horses since the age of 5 and continues to ride and compete today.

## International Association of Animal Massage and Bodywork



### Conference Rates:

	<u>Member</u>	<u>Non-Member</u>
One day	\$125	\$200
Two day	\$250	\$300
Three days	\$250	\$300
Pre-conference Workshop (2 days) (Tue & Wed, June 13-14)	\$300	\$350

**Door registration** will require an additional \$25 fee.

**Refund Policy:** Cancellation forfeits a \$25 processing fee. Cancellation less than 72 hours forfeits your entire conference fee.

**Register now!** A downloadable **application form** is available on the website.

Please **make your reservations by May 23, 2006** with the hotel, as June is a busy time for weddings and graduations and the rooms get reserved quickly! The number for the **Millennium Harvest House** is **1-866-866-8086**. If you would like to **make your reservations on-line**, their website is [www.millenniumhotels.com](http://www.millenniumhotels.com).

### Vendor/Sponsor Rates:

	<u>Member</u>	<u>Non-Member</u>
<b>Vendor</b>	\$175	\$225

For only **\$175.00** you will receive a 6-foot table for all three days, Thursday-Saturday, June 15-17, 2006 plus 1/4 page in program. You may have one other person working with you in your booth during the conference.

### **Sponsor - \$500**

At the \$500 level you will receive one 6-foot table for all three days, daily verbal recognition and one full-page advertisement in the conference program. You also receive one complimentary registration to the entire schedule of conference events. You are welcome to have one other person working with you in your booth during the conference. You will also have the opportunity to provide inserts and/or samples in each attendee's conference welcome bag.

### **Gold Star Sponsor - \$1000**

At the \$1000 Gold Star level, you will get all of the above plus 2 additional passes to the conference. You can display your company banner at the conference. You will also have the opportunity to provide inserts and/or samples in each attendee's conference welcome bag. You will be invited to speak for a few minutes before the IAAMB Brainstorming Session on Friday, June 16<sup>th</sup>.

### Advertiser Rates:

	<u>Member</u>	<u>Non-Member</u>
Full page Ad (9" X 6-1/2")	\$200	\$250
Half page Ad (4-3/8" X 6-1/2")	\$100	\$150
Quarter page Ad (2-1/8" X 3-1/8")	\$ 50	\$100

**dogma<sup>sm</sup> inc.** Rocky Mountain School of  
**Animal Acupressure Massage**

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**[www.denverdogma.com](http://www.denverdogma.com)**

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Division of Private Occupational Schools.

**Remember-ship**

To you who have renewed your membership: Thank you for your continued interest and support. With your help, 2006 will see the IAAMB membership and mission develop and grow.

**MEMBER DRIVE**

Encourage your friends and colleagues to enroll in the IAAMB. Each membership you bring in will reduce your next year's membership dues by 10%  
Be sure to tell your friends and colleagues when they join, to let us know they were referred by you.



**Advertisers:**  
Thank you for supporting this IAAMB Newsletter.

**CAAMB**

The Colorado Association of Animal Massage & Bodywork now has a website:

<http://www.optimumchoices.com/caamb.htm>

For information you may contact the following:

Margaret Auld-Louie: 303-271-1649 or

e-mail [margaret@optimumchoices.com](mailto:margaret@optimumchoices.com).

Lisa Speaker at 303-669-4227 or [lisa@denverdogma.com](mailto:lisa@denverdogma.com)

**IAAMB Educational Panel**

**Lynne Flanagan:** Paws that matter Massage Therapy – Reiki

**Robyn Gray:** Physical Therapist, Canine Massage

**Julianna Harris:** Balancing Body Systems, Alternative Animal healthcare, Massage Therapy – Flower Essence

**Erin Kelly:** EKG. LTD (Erin Kelly Group) Canine Massage – Flower Essence – Reiki

**Carol Komitor:** Healing Touch for Animals – Energy Medicine/Bio-Field

**Jonathan Rudinger:** PetMassage, Ltd., Energy Work with Dogs

*. Thank you to Members who are making themselves available to answer questions and offer guidance in their fields.  
If you have a question that you would like to discuss, please email it to us.  
The panel member will contact you directly*

**New: PetMassage for Kids: A Kid's Guide to Massaging Dogs**

DVD, Audio CD and Kids Zone page on [PetMassage.com](http://PetMassage.com)

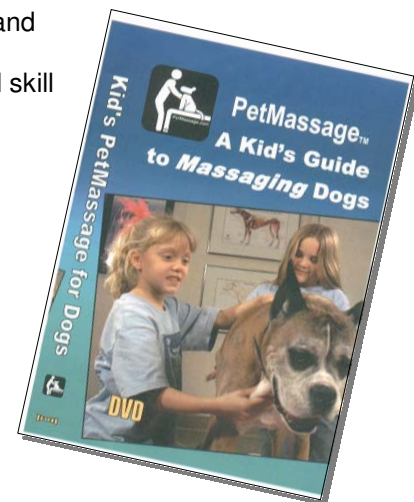
These lessons promote wellness, safety, enhanced interspecies understanding and cooperation.

The next generation and their parents will learn how massage can be a powerful and beneficial skill for them and their dogs. They will soon be our clients and our future colleagues!

This video, for the first time, introduces children to the skills of canine massage in a genuine, honest, loving, respectful lesson. Kids learn the difference between massage and petting, the importance of asking permission before touching, and how they can use all 5 of their senses in a dog's massage. In a fun lively round-table conclusion, dog puppets review the many benefits they get from massage. 60 minutes plus

**BONUS MENU FEATURES:** Study guide /Resources / History of Animal Massage / CD Sampler / and more Ages 4-8

\$17.95 + \$5.00 s/h See what else is new at [www.petmassage.com](http://www.petmassage.com)



## INSURANCE

IAAMB offers animal massage liability INSURANCE. Currently this is for U.S. and Canadian residents only. We are looking into overseas plans.

This is Professional Liability (malpractice) coverage and general liability for one low price. This is the same coverage that massage therapists for humans carry. It covers work with small and large animals, including horses, in your office and on-site.

The Hands-on Trades Protection Plan offers  
\$2 million limit of liability for only \$142.00/year

This is only available as an addition to your **IAAMB** membership.



**Let the world know that  
you are a member of  
the  
International  
Association of Animal  
Massage and Bodywork**

**Include the logo on  
your letterhead,  
business cards,  
brochures, and website.**

### IAAMB Advisory Council

George Belev  
Debbie Dederick  
Virginia Libby  
Tomi Niezgoda  
Anastasia Rudinger  
Jonathan Rudinger  
Linda Saraco  
Lisa Speaker

*This group meets by teleconference each month to grow and develop the organization. We appreciate each of you for your commitment and assistance.*



**In this Newsletter:**

President's Message

New Members Roster

3<sup>rd</sup> Annual Educational IAAMB Conference in Boulder, CO  
Registration and Speaker information

Member Survey

*Spotlight on...* Nancy Dutton and Denise Bean-Raymond

Advisory Council Member Profiles:  
Jonathan and Anastasia Rudinger, Virginia Libby

Case History: Brandy, the Chesapeake Bay Retriever Rescue  
by Virginia Libby



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