



**IAAMB
ACWT**

Hello Member,

Happy New Year, 2016.

This is an election year; a time for making decisions that will determine parameters for us, our clients, and our country. While you are deciding which of the candidates to promote, decide for yourself, what you can do to improve the way you live and pursue your happiness. Is there anything outside of your own self imposed limitations that restrict your livelihood practicing animal massage and bodywork? Make sure that the people you support are the ones who support you, what you do, and what you stand for. If you are not sure, ask. Every politician, from local to federal, is required to answer your questions. They understand the power of networking all too well.

As a lobbyist, I've learned firsthand that many politicians responsible for writing and passing legislation that affects our ability to practice, are not aware of our perspective. For many years they have been hearing only one voice. They have not been aware of the many unintended consequences of the legislation they enact, when it is prepared solely by veterinary special interest associations. In 2015 the IAAMB/ACWT was able to help influence voting in California by supporting and garnering support for petitions drawn up by local stakeholders. In the last quarter's Newsletter, I thanked those who were so active in this activity. I apologize for omitting Shelah Barr, <http://www.happyhoundsmassage.com> Shelah was instrumental in creating one of the petitions, answering questions from members, and supplying us with ongoing information regarding the movement and status of the practice of animal massage in California.

Sometimes we may feel like we are the only fish in the stream; and we are swimming against the current. This is especially true when we are one of just a few practitioners offering animal massage and bodywork in our area. We need to help each other. One way is helping ourselves; by voting in right people. When we help ourselves, we help our entire industry.

You may have noticed our new corporate logo. We are most grateful to IAAMB member and Renaissance woman, Letha Cupp, www.creativepetprojects.com, for her beautiful design. This is the image that will lead us into the future of animal massage and bodywork.

This is one more way your association is working to develop our industry. If you have ideas and suggestions that you think will help us grow and move forward, please share them with me. It takes a network, right?

I often get requests for case studies, mostly from high school students researching animal massage for reports. We recognize the need to add serious, disciplined, and balanced content to the body of knowledge about our practices. We are pleased to publish in this newsletter, the case study, written by Canine Trigger Point Instructor, Ken Bain texasanimalmassage.massagetherapy.com. This has been up on the website for awhile. We were so elated to have this quality of work that we could not wait for this newsletter to share it.

Last month, we awarded accreditation to the Chien-Zen, the first canine massage school in France, owner and instructor, Pauline Arnt. www.massagecanin.fr. We congratulate her on her new school location on the Mediterranean, in the

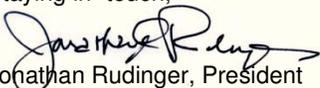
South of France. Pauline will continue to offer *massag canin* training in Paris.

When Pauline announced that her academy was now an IAAMB/ACWT PREFERRED Education Provider, she proclaimed that her school was one of only 12 schools in the world who have this distinction! In this newsletter, we remind you of the other training facilities that have proven their credibility for standards of education to our screening committee. Here you can discover who they are, who teaches the courses, where they are located, and what courses are offered. Perhaps you will see something that intrigues you enough that you decide to take some continuing education workshops. We are all, always growing and developing. None of us knows everything we'll ever need to know. Often, even when the similar material is presented, it has a different interpretation. It is heard by the more experienced you, in the new time and place, in the nuanced vocabulary of a new instructor.

Continuing education is something we can do now, for our clients, for ourselves, and for our colleagues; in other words, for our profession. Let's all work together to enhance our combined experience, understanding, and breadth of practice. Let's all work together to enhance our credibility and value. As a participating member of the IAAMB/ACWT you have a role and a stake in advancing and promoting yourself and our profession.

Let's work together as the IAAMB/ACWT. We are the premiere professional association for animal massage and bodywork.

Staying in "touch,"


Jonathan Rudinger, President

Welcome New Members

Student Members*

Kathy Carr

Henderson, NV
kcmeow3@hotmail.com
Animal Massage Practitioner

Dana Chick

A Pawsitive Touch, llc
Denver, CO
Dana@APawsitiveTouchllc.com
www.APawsitiveTouchllc.com

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www.scequinmassage.com

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Canine Massage

Lisa Hinkle

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Elgin, SC
equinoxequinetherapy@gmail.com
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Exercise

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Canine Massage and Essential Oils

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Dominique Rochon

Massothérapie Canine Dominique Rochon
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Canine Massage

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Vice President Anastasia Rudinger
Membership Administrator Beth Farkas
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A Case Study in Canine Trigger Point Therapy

Submitted by Ken Bain 11/1/15

At a recent agility competition, the owner of a 4 year old female border collie, named Pogo, requested a trigger point therapy session. The owner had no specific problems to be addressed.

Findings during the trigger point session:

1. Significantly diminished passive range of motion (ROM) in the left shoulder on extension (approximately 70% of normal)
2. Slightly diminished ROM on left shoulder flexion with elbow extension.
3. All other limbs were slightly diminished in their ROMs, but not significant.
4. Active trigger points were found in left teres major, left thoracic trapezius, left tricep (long head), and right iliopsoas with hyperirritability on each.
5. All trigger points were treated and normal ROMs were established.

The trigger point session lasted 35 minutes.

Unbeknownst to me, Pogo had been given a GAIT4Dog® Lameness Score (GLS) using a GAIT4Dog® Walkway. A gait evaluation was done 5 minutes before the trigger point session and again 60 minutes after the session. The results were shared with me after the second evaluation, such that the data did not affect or influence the treatment.

The pre-treatment gait analysis:

GLS	Paw Parameters	Left Front	Right Front	Left Hind	Right Hind	
LF 79	RF 110	Step Length (cm)	45.085	48.26	46.567	43.815
		Stride Length (cm)	92.39	94.62	90.81	90.81
LH 108	RH 107	Step/Stride Ratio	48.8%	51%	51.3%	48.3%
		Reach (cm)			19.3	17.8
		Stance Time (sec)	0.333	0.354	0.271	0.287
		Stance %	59.6	60.6	48.9	52.6
		Pressure %	23.8	33.1	21.7	21.4

The post-treatment gait analysis:

GLS	Paw Parameters	Left Front	Right Front	Left Hind	Right Hind	
LF 100	RF 98	Step Length (cm)	45.508	46.99	46.567	53.975
		Stride Length (cm)	91.44	93.98	99.70	100.65
LH 97	RH 105	Step/Stride Ratio	49.8%	50%	46.7%	53.6%
		Reach (cm)			-2.8	-3.8
		Stance Time (sec)	0.238	0.258	0.179	0.179
		Stance %	49.6	52.4	33.5	34.6
		Pressure %	30.1	29.4	19.4	21.1

The GLS score is designed to show a grade for the amount of off-loading and over-loading of a limb. A perfect score is 100. Numbers below 100 indicate a level of off-loading of a limb (lameness). Numbers above 100 indicate over-loading of a limb (compensation). GLS scores in the range of 83-92 indicate a grade 1 lameness. GLS scores of 47-83 indicate a grade 2 lameness. GLS scores below 47 represent a grade 3 lameness.

To simplify the results of the pre-treatment analysis, the normalized percentage pressure and GLS scores will be reviewed. In the ideal model of a medium-sized dog, the front limbs should carry 60% of the body weight (30% per leg) and the hind limbs should carry the remaining 40% of the body weight (20% per leg). Therefore a perfect score, which would result in a GLS of 100 is 30% in each front leg and 20% in each rear leg.

(continue) Pogo scored a GLS of 79 in the front left leg, indicating a grade 2 lameness. Correlating the pressure data, only 23.8% of the body weight is being supported by that leg. Ideally this should be 30% which implies diminished weight bearing capability, or lameness.

Looking at the same parameters after the trigger point therapy session, the GLS score on the left front leg was scored as 100 which is ideal with no indication of lameness. The resulting percentage of weight bearing pressure on that leg was 30.1%, which is also ideal.

Conclusion

The results for this particular case show improvement in the weight bearing capability for the front left leg following the trigger point therapy session. This leg presented with a significantly limited ROM on shoulder extension with trigger points in many of the antagonist muscles for shoulder extension. A reasonable conclusion is that the hyperirritability of the affected shoulder muscles may be leading to pain during the walking phase which leads to offloading weight from that leg. Relieving the hyperirritability and dysfunction caused by trigger points can restore the normal weight bearing capability of the affected leg. This data also indicates how quickly dysfunction from trigger points can be reversed when treated effectively.

Special thanks to Robby Porter and Lindsey Hinds of It's Possible for donating their time and use of the GAIT4Dog® Walkway system for this case study.



Eishin

By Cindy Russo



Eishin is a 10 year old Shiba Inu. He was hit by a car and had a type 3 and type 1 disc herniation at T12-13 and T13-L1. Hemilaminectomy was performed at T12-L2 to remove the herniated disc material and to decompress the spinal cord. These disc spaces were fenestrated to help prevent recurrence. Eishin was

suffering from hind limb paralysis. His left side was the worst affected. He did maintain deep pain sensation to both rear limbs. Prognosis to walk again was fair to good. Eishin had also had previous bilateral TPLO surgeries. Eishin started water therapy in July. He does a combination of underwater treadmill and swimming at each session twice a week. When Eishin first started treadmill therapy he struggled quite a bit. His rear legs were very weak, he walked crooked and he knuckled a lot. When he first started swimming he was very nervous. He wouldn't move his rear legs at all and would just stiffen up. Eventually he would let us manually move them for him. Then he learned to do little "bunny kicks". Eishin always tries very hard! Each session we saw improvement. He has come such a long way! In the treadmill his speed has increased and his body is much straighter when he walks. He does not knuckle anymore and places his feet properly. His gait is always improving. He keeps a good pace and is getting good extension when walking. He will probably always have a limp and left side weakness, but he is definitely getting stronger. Eishin is also swimming a lot faster. He will never have full extension of his rear legs while kicking but his kicks have gotten stronger and he's built up muscle and stamina.

Eishin's family has been happy with his progress. They said he has started getting back to his old self. He's been able to go for more walks, play with his toys and play with his dog brother. He seems to be much happier!!

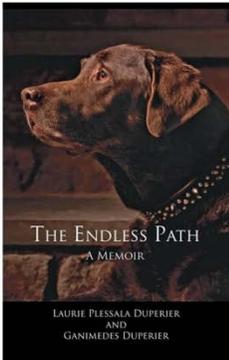
Eishin is so sweet and cute. He always works so hard. It's so wonderful to see him making such an amazing recovery from such a terrible accident. He is very special to all of us here.



Splash Dog, LLC
42 N. Broadway Des Plaines, IL 60016
847-296-4007
splashdoginfo@att.net
www.swimatsplashdog.com
Cindy works at Splash Dog, LLC with the owner Norma Wyzukovicz who has been a member with the IAAMB/ACWT since January, 2010

There are tales to tell
and tails that tell . . .

THE ENDLESS PATH



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adventure, laughter, and tears
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end, it is about love and all
the amazing things that it
can accomplish.

-Laurie Duperier

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2. Promote your company/products.
3. Promote your books and DVDs.
4. Promote your practice.
5. Support our organization.

For details to request an ad placement
Email Beth at info@iaamb.org

There is a definite deadline: **All ads must
be received by the IAAMB/ACWT and
paid for by March 21, 2015.**

Join us on Facebook



The IAAMB is on Facebook. And, the messaging is active. Join us.

Share your story. Here are the links:

<http://www.facebook.com/pages/International-Association-of-Animal-Massage-and-Bodywork-IAAMB/364441440968>

and <http://www.facebook.com/#!/group.php?gid=325731216422&ref=ts>



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Opportunities to GET INVOLVED!

If your state does not have an animal owners' rights group there are experienced and available people around to help you start one. Contact any of the following animal owner's rights organizations:

Colorado www.caaor.org

Florida www.faaor.org

Illinois www.iaaor.org

Minnesota contact: Kelly Murphy kemurphy00@yahoo.com

New Jersey www.saddlebrookridge.com/LEGAL.htm

Wisconsin contact Polly Remick wiaaor@earthlink.net

North Carolina: Sue King www.companionchi.com/ncacat.html

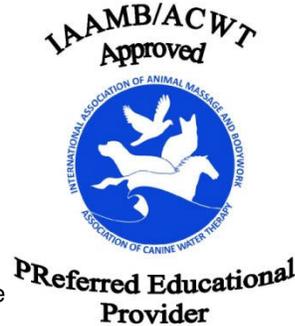
IAAMB/ACWT Preferred Educational Providers

The IAAMB/ACWT sees as an important part of its mission the promotion and development of the industry of animal massage and bodywork, which includes our educators, practitioners, and prospective students.

IAAMB/ACWT Preferred Educational Providers are educators of animal massage, acupressure, bodywork, and energy work that have had their coursework approved by the IAAMB/ACWT Education Review Board. Only Preferred Educational Providers have the opportunity and privilege to be listed on the IAAMB/ACWT School web page, advertise in quarterly newsletters and conferences, and have their programs listed in IAAMB/ACWT School Calendars.

These are your IAAMB/ACWT Preferred Educational Providers

Abundant Life Massage, Inc.
Angel's Animals
Animal Spirit Healing & Education Network
Brandenburg Massage Therapy LLC
Chien- Zen
Escent-Oil Balance and Circle Star Farms
The International Center for Anthrohippology
La Paw Spa
Northwest School of Animal Massage
Ojai School of Canine of Massage
PetMassage™ Training and Research Institute
Rocky Mountain School Animal Acupressure and Massage
T's K-9 Water Therapy Consulting



The following are descriptions the schools prepared for the IAAMB/ACWT website.

Abundant Life Massage, Inc.

Hands-on, 100-hour, NCBTMB/IAAMB approved Canine Massage Therapy Certification program designed by a licensed educator/licensed massage therapist. Canine Massage Therapy Certification Level 2. This 100 hour program will prepare students to take the NCEAAM - National Certification Exam for Animal Acupressure and Massage.

Florida Board of Massage Therapy CE Broker Instructor #85-1823278
MA#35953, WI#2466-146, MM#23426, NCBTMB Approved Provider
#451463-10

Location: 665 S. Orange Ave., Ste #8
Sarasota, FL 34236
Ph: 941-554-6789

www.AbundantLifeMassage.com

Contact: Jennifer Funk

IAAMB/ACWT PREP since 2012

Angel's Animals - Holistic On-Line Courses

On-line courses in Equine and Canine Kinesiology Taping and Animal Neuro-myofascial Release Technique. These

courses were developed by Dr. Angelique Barbara. Dr. Barbara has been passionate about animals her entire life and has spent the majority of her life studying animals (both in the classroom and in the field). Dr. Barbara started developing courses to spread her knowledge with others in 2010. Since that time, her seminars have grown, both in number and popularity. She strives to provide each participant with the most up to date knowledge, clear and accurate information, easy to read literature with quality, colored photos and individualized attention. Certifications available in all courses with additional exams, fees and case studies. On-line courses are available in all countries. .
dr.angeliquebarbara@gmail.com
www.HolisticAnimalStudies.org
Contact: Angelique Barbara, M.S., D.C
IAAMB/ACWT PREP since 2015

Animal Spirit Healing & Education® Network

Online Animal Spirit Education Network (ASN) is the premier school

for Animal Communication training, offering a Professional Mastery Program as well as a Personal Enrichment Program. Our courses are taught by experts in this growing field and provide rich hands-on, comprehensive skills training for professional animal communicators and anyone passionate about deepening their bond with animals and nature.

Mailing address: P.O. Box 172
Newfane, NY 14108

Ph: 716-778-6233

info@animalspiritnetwork.com

www.animalspiritnetwork.com

Contact: Kristin Hadley Thompson -
Managing Director
IAAMB/ACWT PREP since 2010

Brandenburg Massage Therapy

4 day intensive hands on training and certification program in both Canine and equine massage therapy. This program features small class sizes (no more than 3 students per session) and the maximum individual instruction. The course includes instruction in

basic anatomy, physiology and muscle function, ethics and business development. A distant learning program for canine massage therapy (certification) is also being offered. Location: 610 Hickory St. Martins Ferry, OH 43935 Ph: 740-633-6639 or 740-359-4009 becky@horseanddogtherapy.com www.horseanddogtherapy.com Contact: Becky Brandenburg IAAMB/ACWT PREP since 2010

Chien-Zen

Established in 2008, Chien-Zen is the first Canine Massage School in France. Our goal is to promote and make known canine massage for the well-being of animals. We are specialize in a variety of clinical massage modalities: Foundation workshop - Energetic Workshop – Trigger Point Therapy – Therapeutic & Holistic old dog massage – Shiatsu initiation – Canine Athlete – Learn to develop the Touch – Pauline Arnt, instructor and founder is pioneer in Canine Massage in France since 2007. She works with the blind dog school in Paris (France) and veterinarians. She has published two instructional books available in French on Amazon "J'apprends à masser mon chien" and "J'apprends à masser mon vieux chien". She is also President of the Association "[Les Masseurs Canins](http://www.lesmasseurscanins.com)".

Crée en 2008, Chien-Zen est le 1er organisme de formation professionnel au massage canin en France. Notre but est de promouvoir et faire connaître le massage canin pour le bien-être des animaux. Nous proposons différents modules de formations aux personnes désireuses de devenir des professionnelles du bien-être canin : Les techniques fondamentales – Le travail en énergétique – Les Points Gâchettes – Techniques spécifiques pour les vieux chiens – Initiation au Shiatsu – Techniques spécifiques pour chiens sportifs – Apprendre à développer son Toucher. Pauline Arnt, la directrice pédagogique, est pionnière du massage canin en France (2007). Elle intervient à l'ECGA et travaille en accord avec les vétérinaires. Elle a publié deux guides pratiques sur le Massage Canin, disponibles sur Amazon « J'apprends à masser mon

chien » et « J'apprends à masser mon vieux chien » Elle est également la présidente de l'association « [Les Masseurs Canins](http://www.lesmasseurscanins.com) »

Location: Paris & Juan les Pins, France
Ph: 00 33 1 6 32 24 03 27
Tel: 06.32.24.03.27
Pauline.arnt@gmail.com
www.massagecanin.fr
Contact: Pauline Arnt
IAAMB/ACWT PREP since 2015

Escent-Oil Balance

97 hour Certified Animal Raindrop Practitioner program and a 210 hour Instructor program in Animal Raindrop Technique. These trainings are hands-on with class size limited to allow for adequate supervision. Established in 2010, Escent-Oil Balance is the only school to provide professional training and certification in the application of therapeutic grade essential oils through the Animal Raindrop Technique. This certification process is also recognized by CARE Int'l and The Natural Therapies Certification Board. Mailing Address: 37905 Wiggins Rd, Hempstead, TX 77445
Ph: 979-826-8636
Fax: 979-826-8424
Website under construction
Contact: Candace Hoke
IAAMB/ACWT PREP since 2011

The International Center for Anthrohippology

Equissage Texas. Equine Sports Massage Therapy (CESMT) 5-day onsite certification program course. The Equissage Equine Sports Massage Therapy Certification Program is an intense course that will cover all aspects of sports massage on the equine athlete and prepare you for a career as an equine health care professional. The coursework takes place Monday through Friday at our Equissage facility at the Cordillera Equestrian Center in Boerne, Texas. We spend a lot of time in the classroom, and many hours in the barn demonstrating and practicing the strokes and the sequence.
Mail: PO BOX 4004
Bergheim, TX 78006
www.equissagetexas.com
sara@equissagetexas.com
info@equissagetexas.com
Ph: 210-710-3019

Contact: Sara Berry (Lead Instructor)
IAAMB/ACWT PREP since 2012

La Paw Spa Academy of Canine Aquatic Studies

Offering a 50 hour and 100 hour certification program in canine water therapy. These training opportunities are completely hands on. Fully committed to sharing all that she has learned, Cindy Horsfall of La Paw Spa offers enthusiastic support, insight and a wealth of personal experience to anyone wishing to learn more about the wonderful world of canine hydrotherapy.
Mailing Address: 325 E Washington Street #237 – Sequim, WA 98382
Location: Sequim, WA 98382
Ph: 425-222-9663 / 360-582-9663
Fax: 360-681-8440
cindy@lapawspa.com
www.lapawspa.com
Contact: Cindy Horsfall
IAAMB/ACWT PREP since 2010

Northwest School of Animal Massage

Established in 2001, the Northwest School of Animal Massage is the only school to provide professional training in maintenance, performance and rehabilitation massage for both small and large animals. NWSAM is also the exclusive provider of Manual Ligament Therapy™ training for both the equine and canine. Our blended learning programs combine online training with hands-on resident practicums in 15 locations across North America and overseas. Financing and military spouse funding are available. For more information please contact us today. At the Northwest School of Animal Massage the Future is in Your Hands.
Mailing Address: P.O. Box 670, Fall City, WA 98024
Ph: 1-877-836-3703 | Local: 206-463-1425
Fax: 206-463-1459
info@nwsam.com
www.nwsam.com
Contact: Lola Michelin
IAAMB/ACWT PREP since 2011

Ojai School of Canine Massage

The Ojai School of Canine Massage is a NBCAAM and IAAMB approved school offering both a 200 hour Canine Massage onsite certification program (100 onsite hours and 100 online

hours) and a 200 hour Canine Massage Distance Education certification program.

Our goal is to provide professional training, of the highest quality, in Canine Massage Therapy. Our comprehensive courses are designed to provide each student with the most current information available in the field of Canine Massage. We prepare our students to enter the workforce as professional certified Canine Massage Therapists. Our programs offer training for pet lovers, groomers, dog walkers, Vet Techs, private practice, and those interested in working with animals. Classes are limited in size allowing for a more personalized educational experience. Our classes provide, first and foremost, an environment of safety and well being (emotional and physical) for both our animal clients as well as their guardians. From here, we offer a comprehensive education in Canine Massage including Anatomy/Physiology, Meditation, Swedish massage, Acupressure, Myofascial Release, Trigger Point therapy, TTouch, Sports massage, Energy work, and more.

Classes are taught by Nick J. Scott, Co-founder and Instructor of the Ojai School of Canine Massage for more than 16 years. He created and is featured in his Instructional DVD, Therapeutic Holistic Dog Massage. Mailing address: P.O. Box 1263 Location: Ojai, CA 93024 Ph: 805-640-9798 osomhealth@gmail.com www.ojaischoolofmassage.com Contact: Nick J. Scott, LMT, Instructor IAAMB/ACWT PREP since 2010

PetMassage Training and Research Institute

A pioneer in the field of canine massage, PetMassage™ is accredited by the NCBTMB (since 2000) to offer continuing education credits for its coursework for human massage therapists and RAIVE (2012) to offer continuing education credits for its coursework for RVTs. Since its establishment in 1997, PetMassage™ has held over 300 week long, professional level canine massage workshops and provided distance learning training for thousands more pet parents and pet care professionals

to learn to massage their dogs. PetMassage™ offers three levels of professional level workshop training: Foundation level PetMassage™ (100 contact hours) and Advanced PetMassage™ (100 contact hours), and PetMassage Instructor Training and Licensing for satellite schools. PetMassage™ workshops include on-site hands-on instruction, with instructor and founder, Jonathan Rudinger, and each workshop includes a set of distance learning modules depending on the level. They include basic canine anatomy, canine pathology and medical terminology, Energy work with dogs, Canine massage for the aging and dying dog, dog handling, body mechanics, creating and marketing a canine massage business, and independent studies for LMT continuing ed. credit. The hands-on modules of each of the workshops are conducted at the PetMassage™ school in Toledo, Ohio. PetMassage™ also has published original instructional books, Kindle books, DVDs and Audio CDs for the canine massage professional and enthusiast, children's afterschool and scout programs, veterinary healthcare technician, dog trainer, handler, walker, sitter, and shelter worker. *PetMassage is dedicated to excellence in the development, training, growth of canine massage. PetMassage balances dogs and their people.* For a hard copy of the Pet alogue, please email, call or request online. Location: 2950 Douglas Rd. Toledo, OH 43606 Contact: Jonathan Rudinger Ph: 1-800-779-1001 Local 419-475-3539

info@petmassage.com
www.PetMassage.com
IAAMB/ACWT PREP since 2010

Rocky Mountain School of Animal Acupressure & Massage

on-site certificate programs in Canine and Equine Acupressure and Massage, as well as, elective courses: Reiki, Animal Communication, PetTech CPR, Aromatherapy and Essential Oils for Animals. Correspondence certificate programs are also available in Canine Massage and Acupressure. Financing options available!

Founded in 2003, [Rocky Mountain](#)

[School of Animal Acupressure Massage](#)(RMSAAM) one of the first schools to become approved and regulated for offering *technical* continuing education credits Veterinary Professionals Registry of Alternative and Integrative Veterinary Medical Education (RAIVE) Provider # 2013-4: All RMSAAM faculty members are educated professionals with extensive training, fieldwork and teaching experience. All of our instructors are required to obtain professional teaching credentialing by the state of Colorado. Each teacher brings their own experiences and approach to the classroom, while abiding by RMSAAM's strict set of teaching standards and curriculum, to create a dynamic environment, consistent program, and the highest of standards for our profession. RMSAAM has two locations at the base of the Rocky Mountains, and one in Florida. All campuses are inspirational settings for learning the art of massage and acupressure for animals. RMSAAM is approved and Regulated by the Colorado Department of Higher Education, Division of Private Occupational Schools and approved by the National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) as a continuing education Approved Provider #719; Florida Board of Massage Therapy, Approved Provider #50-11390; Registry of Alternative and Integrative Veterinary Medical Education (RAIVE) Provider # 2013-4: Offering **Technical** Continuing Education Credits for Veterinary Professionals.

We are dedicated to upholding the highest standards of practice in the industry. For this reason, students seek out our program from around the country and around the world. For the animal lover or professional, RMSAAM is your school for success. *Our mission is to promote and enhance the well-being of animals around the world through responsible and comprehensive educational programming, classes and certificate programs.*

Mailing Address: PO Box 1470 Elizabeth, CO 80107 Campuses: Elizabeth, Longmont, and Cape Coral, FL

Ph: 303-660-9390 / 1-866-903-6462

Fax: 303-379-4494

information@rmsaam.com

www.rmsaam.com

Contact: Jenny Rukavina

IAAMB/ACWT PREP since 2010

T's Water Therapy Consulting

60 hour, 8 day training course in canine water therapy/exercise certification. Certification upon completion of course. Course includes methods for in and out of the water.

Course instruction with Veterinarian, Reiki and Watsu experience. This course will guide each participant with hands on training as well as verbal for a variety of situations for handling canines in the water as well as skills participants will need for each individual canine. Instructor has owned and operated her own Water Therapy Facility with success. Class is limited in size to provide for individual direction and supervision to enhance each class participant. T's Water

Consulting also offers consulting for new businesses or existing business in Water Therapy Facilities including logistics and operations as well as training of personnel.

Location: 10925 Hartley Road Suite E, Santee, CA 92071 (San Diego)

Ph: 619-822-3223

tinassysk9@gmail.com

www.tsk9watertherapyconsulting.com

Contact: Tina Trainor

IAAMB/ACWT PREP since 2015

Let your fellow members and everyone else know
who you are,
what you do,
why you do it, and
how you work
to help your animal clients!

Market yourself and your business!

**ADVERTISE IN THE IAAMB/ACWT
NEWSLETTER**

New rates/sizes per issue:

- \$20 for business card ad
- \$35 for ¼ page
- \$70 for ½ page
- \$95 for a FULL PAGE!

Be featured in our next Newsletter!

We'd like to hear your stories. What experiences impassioned you in your practice? Would you like to share them?

Your article may be just what our members need to revitalize their practice!

We'd be proud to publish your case study.

Articles and photos for our next issue must be submitted by
March 21, 2016

Text requirements: 500-1000 words
Photo: you with an animal client

SCHOOL CALENDAR January - November 2016

February 2016

18-22	PetMessage™ Training and Research Institute	Foundation Canine Massage Workshop includes Anatomy and Marketing home study courses	Toledo, OH	www.petmassage.com
19	PetMessage™ Training and Research Institute	Dog Handling in Canine Massage with Monica Bernhoffer	Toledo, OH	www.petmassage.com

March 2016

5	PetMessage™ Training and Research Institute	PetMessage for Dog Lovers Weekend Workshop	Toledo, OH	www.petmassage.com
5	PetMessage™ Training and Research Institute	Dog Handling and Leadership Skills for the Dog Owner	Toledo, OH	www.petmassage.com
7-11	PetMessage™ Training and Research Institute	Advanced Canine Massage Workshop	Toledo, OH	www.petmassage.com

April 2016

14-18	PetMessage™ Training and Research Institute	Foundation Canine Massage Workshop includes Anatomy and Marketing home study courses	Toledo, OH	www.petmassage.com
15	PetMessage™ Training and Research Institute	Dog Handling in Canine Massage with Monica Bernhoffer	Toledo, OH	www.petmassage.com
22-24	PetMessage™ Training and Research Institute	Advanced Massage for the Canine Athlete <i>with Ken Bain</i> LMT/MTI	Toledo, OH	www.petmassage.com
22-May 1	La Paw Spa	The Heart of Canine Hydrotherapy Level One and Two Combined	Sequim, WA	www.lapawspa.com
25-27	PetMessage™ Training and Research Institute	Canine Trigger Point Therapy Protocols <i>with Ken Bain</i> LMT/MTI	Toledo, OH	www.petmassage.com

May 2016

19-23	PetMessage™ Training and Research Institute	Foundation Canine Massage Workshop includes Anatomy and Marketing home study courses	Toledo, OH	www.petmassage.com
20	PetMessage™ Training and Research Institute	Dog Handling in Canine Massage with Monica Bernhoffer	Toledo, OH	www.petmassage.com

June 2016

10-15	La Paw Spa	The Heart of Canine Hydrotherapy Level One	Sequim, WA	www.lapawspa.com
27 - July 1	PetMassage™ Training and Research Institute	Advanced Canine Massage Workshop	Toledo, OH	www.petmassage.com

August 2016

12-17	La Paw Spa	The Heart of Canine Hydrotherapy Level Two	Sequim, WA	www.lapawspa.com
18-22	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes Anatomy and Marketing home study courses	Toledo, OH	www.petmassage.com
19	PetMassage™ Training and Research Institute	Dog Handling in Canine Massage with Monica Bernhoffer	Toledo, OH	www.petmassage.com

September 2016

10	PetMassage™ Training and Research Institute	PetMassage for Dog Lovers Weekend Workshop	Toledo, OH	www.petmassage.com
10	PetMassage™ Training and Research Institute	Dog Handling and Leadership Skills for the Dog Owner	Toledo, OH	www.petmassage.com
22-26	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes Anatomy and Marketing home study courses	Toledo, OH	www.petmassage.com
23	PetMassage™ Training and Research Institute	Dog Handling in Canine Massage with Monica Bernhoffer	Toledo, OH	www.petmassage.com
23 - October 2	La Paw Spa	The Heart of Canine Hydrotherapy Level One and Two Combined	Sequim, WA	www.lapawspa.com

October 2016

17-21	PetMassage™ Training and Research Institute	Advanced Canine Massage Workshop	Toledo, OH	www.petmassage.com
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November 2016

3-7	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes Anatomy and Marketing home study courses	Toledo, OH	www.petmassage.com
4	PetMassage™ Training and Research Institute	Dog Handling in Canine Massage with Monica Bernhoffer	Toledo, OH	www.petmassage.com
11-20	La Paw Spa	The Heart of Canine Hydrotherapy Level One and Two Combined	Sequim, WA	www.lapawspa.com



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Product Discounts, Liability
Insurance, Conferences, and
other Benefits



As a Corporate Member of ABMP, IAAMB/ACWT members can get more than "Just Insurance".

- Occurrence-form coverage, which ABMP pioneered in 1993 as a member benefit protects members from late-filed claims.
- The highest insurance limits available in the field — the profession's best value in liability coverage. Ours are the highest aggregate coverage's available — \$3 million professional liability (malpractice), another \$3 million general liability (slip and fall) and yet another \$3 million products liability.
- Legal defense coverage, \$100,000 premises fire-damage coverage for renters and no charge for obtaining an additional insured endorsement if requested by a member employer or landlord. All this is covered by our basic membership fee.
- A courteous, expedient, well-trained professional staff when members count on ABMP most — when a claim has been made.
- Optional insurance programs — low-cost optional business personal property insurance can insure massage tables and other office possessions.
- Exclusive member discounts — including a low-cost credit card program to make a practice credit-card friendly, tax services, office supplies, computer supplies, wireless services and products, travel/lodging and car rental, professional subscriptions and resources, a legal support program, health programs, a members-only credit card and more.



IAAMB /ACWT Member Incentives, Discounts & Benefits

PetMassage™ Training and Research Institute offers 5% member discount for

- PetMassage™ Foundation and Advanced Workshops and home study courses
- All PetMassage™ products. www.petmassage.com



RMSAAM (Rocky Mountain School of Acupressure and Animal Massage) offers a 10% discount off tuition for all members. Rocky Mountain School of Animal Acupressure and Massage: Offers 20% off the following products:

- *BASIC CANINE MASSAGE INSTRUCTIONAL DVD*. 33 minutes \$24.99 (list price) + S/H.
- *CANINE ACUPRESSURE BOOK*. A reference for professionals, a learning guide for enthusiasts and a workbook for students, \$54.95 (list price) + \$8.00 S/H and insurance.