International Association of Animal Massage & Bodywork/Association of Canine Water Therapy

Hello IAAMB/ACWT members,-

We recently completed an NBCAAM survey to determine what the economic impact of our PetMassage school has had on our local economy. The results were revealing. We estimated that over the last five years this one canine massage school attracted over $660,000 to our community. Our estimates were restricted to students who have traveled to Northwest Ohio to attend workshops and who completed all of their post workshop requirements. The estimate did not include the students who attended but had not submitted their requirements. These estimates also did not include fees/income from distance learning students.

The years for which information was requested, 2008-2012, compared to previous periods in this school's history, were years of dramatic regional, and countrywide economic torpor. Our numbers show that even in depressed economic times, animal massage and bodywork training and its practice maintain their values and demand. Where it is offered, vitality is infused into local economies.

Of course, our work also fulfills important social needs. I am demonstrably aware of the tremendous and far reaching social benefits we provide: for dogs, the families with dogs, families living next to dogs, children learning to interact with dogs, animal shelters, adoption agencies, fostering families, dog trainers, pet sitters and walkers, law enforcement canines, military dogs, service dogs, and the contributions of canine massage to the practices of veterinary medicine, animal rehabilitation and animal hospice. We work along side all of these subsets of our community everyday.

This is a political year. Tune in any radio or TV and all we hear are univision ravings about the economy, jobs, fears and hopes, directions forward, backward and inside out. Our heads spin in the din. The things that matter for us in our industry are clear: There are substantial positive economic - and social - effects of having animal massage and bodywork schools and professional practitioners in communities! Keep on keepin' on!

Our industry continues to grow and develop. Cases in point, the articles published regularly in mainstream media, declaring value and worth to our services and accomplishments. I invite you to read about them here and follow the links provided in this newsletter.

There is also an important article by NWSAM's Lola Michelin, who demonstrates, by example, the importance for each one of us to continue our education. Research and development. How many times have we heard these words? The reality is that we all need to push our soft warm little comfort envelops if we are to be able to excel in meeting the needs of our clients. I talked about our goals for research in past messages.

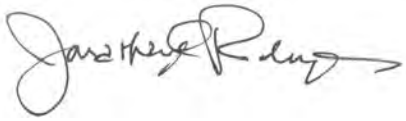
The development part is the most exciting. Consider the possibilities: you and I, optimized. Remarkable.

We received a request to update our website. It was in 2009 that we last updated website listings of legal practitioner practice by state. Debranne Pattillo, the president of Equinology, the California school that shares its research on state laws with the IAAMB/ACWT about recent legislative changes, informed us that about 90 per cent of the states laws are still the same as they were. In October, we shall compare our information to hers and be sure to make our web content as current as possible. We still need your input. You are our eyes and ears in your area. Please let us know the legal status of your practice. That way we can be an informed source for others in your area.

We are always looking for interesting IAAMB and ACWT articles for our newsletters. You'll love seeing yourself published. Besides, your experiences and case histories are valuable more than you can know. Your stories encourage the rest of us. Consider the story of the only canine massage practitioner in Maui. This could be a lonely and confusing endeavor, without support. This organization's primary purpose is to support its members; facilitating the sharing of experience wealth.

Let us hear from you.

Your president,



Jonathan Rudinger

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Canine Massage

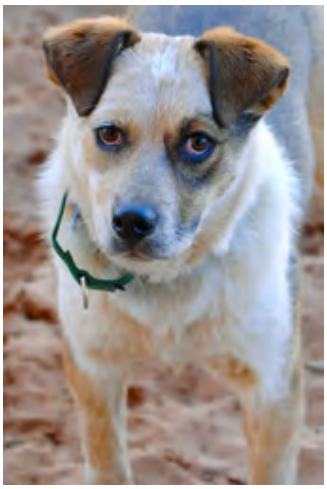
Changing the World One Dog at a Time

By Susan Marland

This summer I had the pleasure of completing my NWSAM small animal maintenance massage certification at Best Friends Animal Sanctuary in Kanab, Utah. If you're not familiar with Best Friends, it's the largest animal sanctuary in the U.S., housing an average of 1,700 cats, dogs, horses, rabbits, birds and other domestic creatures in need of a second chance. Unfortunately many, like infamous dog fighting ringleader Michael Vick's "Vicktory Dogs", come to BFAS from situations of abuse or neglect.

My classmate Mitch Edwards and I spent one afternoon with Gummi Bear, a young Heeler mix. After foraging to survive outside an Arizona trailer park, she had an understandably fearful outlook on humans. She would only let Mitch and I touch her with one hand at a time. We stroked her fur, starting with gentle effleurage and passive touch, moving on to some soothing petrissage as she grew more comfortable. Still, if we tried to place two hands on her she would slowly turn her head and tell us, with an expression palpable with angst, that it was just too much.

During our session, Gummi Bear periodically got up and moved around her kennel, processing the physical changes related to the massage. Then midway through our session, an amazing thing happened. She lay down next to me, and for a total of about five seconds, rested her chin on my knee. Mitch and I were beyond elated, silently high-fiving such a miraculous development. We continued our slow and methodical approach, and near the end of our time together, Gummi Bear rolled over between us and let us rub her belly – the ultimate gesture of trust. When we finished, Mitch and I sat outside the kennel to finish our charting. As we left the building – a chaotic one at that, housing some 100 active, barking, jumping dogs – our girl was curled up in a ball on her dog bed, sound asleep, in the middle of the ruckus.



In a short 45 minutes, this little Heeler illustrated to us what no book can effectively teach. We know that massage can have tremendous physical benefit, but sometimes the emotional aspects can be even more compelling. If an afternoon of touch can help to heal one small dog whose initial impression of humans was that they can be careless and cruel, imagine what we can do together as animal massage therapists to change their world for the better.

Susan's been a member of the IAAMB since August 6, 2012
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The IAAMB/ACWT: What's in it for me?

Visit www.iaamb.org

Learn about our Annual Conferences, Member Incentives, Continuing Education and Product Discounts, Liability Insurance and Benefits

Join us on Facebook

We have two IAAMB pages on Facebook.

Share your story. Here are the links:

http://www.facebook.com/pages/International-Association-of-Animal-Massage-and-Bodywork-IAAMB/364441440968

and
http://www.facebook.com/#!/group.php?gid=325731216422&ref=ts

Friend us (when did "friend" become a verb?).

MEMBERS CHAT ROOM

Please go to the following link:
http://pets.groups.yahoo.com/group/IAAMB/

Join the group and bark, purr, tweet and whinny!

There's another way for you to be featured in our next Newsletter!

We'd be proud to publish your case study.

Articles and photos for our next issue must be submitted by **December 15, 2012**

Animal Communication Realizing Your Potential

By Jeanna Billings

Thousands of years ago, humans had a deep, primal connection with the natural world. However as humanity advanced, our connection with the world around us seems to have faded into the unconscious mind. However the subconscious mind presents another story. Think about some of our present day cars—mustang, cougar, impala—all denoting strength, stamina and speed. Bears, rams, and diamondbacks represent strong, competitive sports teams. And what do many children cuddle at night? That's right! A teddy bear—for protection.

And while we may have lost that conscious, close connection of honoring all life forms, we have retained that fascination with the natural world. For many of us, our first opportunity to nurture another being was with an animal and since most animals live fewer years than

humans, our first experience of loss was again with an animal.

One of the things I love most about animals is they live in the moment—no worry of past or future. They don't care if it's a bad hair day, if their human is rich or poor—they accept us and life in general just as we are. By releasing preconceived ideas of animals as simply biological beings, we become more open to communicating with them.

Animals are intelligent beings yet all have different personalities, just as all humans are different. Animals are also very good at sensing deception so communication must come from the heart with the purest of motives. Sometimes the most difficulty lies in quieting your 'monkey mind' so that you are able listen effectively to what the animal has to say.

The lessons taught by our animal friends have far reaching effects which continue to unfold in our lives throughout the years. How wonderful that creation was blessed with such advanced beings whose mere presence, sharing their knowledge of love and joy, sharing their ability to live in the moment, will continue to grace our lives each and every day.

Jeanna's been a member of the IAAMB since October 25, 2010
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www.gatheringthunderfoundation.org

Have you created a YouTube video?
Share with your fellow members.
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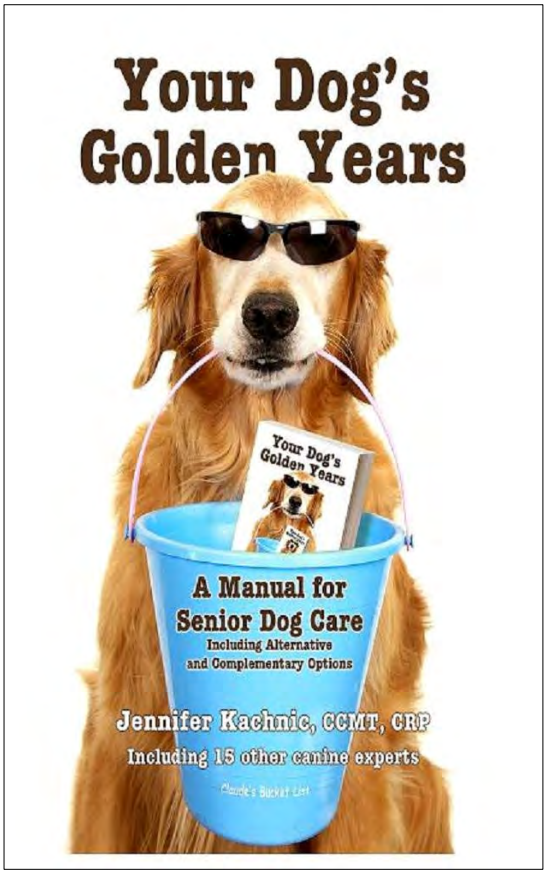
Put a link to it.
Feedback, comments and collegial support are always helpful.

http://www.facebook.com/#!/IAAMB



www.SeniorDogBooks.com

My First Canine Massage Therapy Promotion

By JudithCatherine Lam

My first public showing as a Certified Canine Massage Therapist happened at a Maui Valley Isle Kennel Club Annual Dog Show, on the Island Of Maui, Hawai'i

Alas, a bit nerve wracking because top show dogs, experienced handlers, judges from different parts of the world will be present!

As I prepared, details instructed me to make changes based on what "people" may think.

To overcome nervousness and approval, I quickly re-directed my thinking, confirming WHO canine therapeutic massages were for!

Once my priorities were about caring more about dogs, ideas were creatively ignited, relaxed and more productive.

This was a visible breakthrough for Canine Massage Therapy as I am the only certified canine massage therapist on Maui.

My mission to educate, inform, and visibly make possible for dog owners to know about Canine Massage Therapy as an essential health-care regimen for all dog breeds is and will be a challenge, as there are many skeptics.

On a clear morning, I arrive on a gigantic grassy spread to discover the busyness of people charting out arenas for different dog showings. I am directed to my spot, and begin with my assistant to "set-up" my tented area: *Canine Massage Therapy*

Once set-up and pleased with the theme, I strolled throughout the Dog Show to visit with Handlers, Owners, Judges, Visitors, Vendors and Dogs. I chatted, mingled and made myself known, happily directing my massage location on the shady knoll. Perfect!

Throughout the eventful day, I massaged several dogs! Small to medium-sized dogs. Satisfying!

Then there was a dog named Legend, a one-year Fawn Bull Mastiff, who weighed 150 lbs. and reached a height of 28 inches and as long as 37 inches. He looked like a HUGE Pug. The owner brought Legend for a therapeutic massage, and I counseled about Legend's history. Legend refused to get-up on the large massage table, so arrangements were adjusted on a thick grassy area. Once the owner left, this gigantic cute dog is before me. I am happy, yet thinking at the same time, how to "handle" such a massive dog! I walked and ran Legend for a postural analysis.

On our return, my assistant arranged a comfortable large area under the tent for Legend's massage.

Huge, heavy and muscular, with a tail so thick almost the size of my own dog's leg, Legend just stood and waited. I thought, "well I'll just 'talk' to him!" Soon I discovered Legend so accommodating. I said "sit;" he sat. I said "down;" he rested down! I "spoke" to him, he looked at me and listened intently. Oops, I reminded myself, this is a Show Dog. . . well-disciplined and proper! No sweat!

Certainty teaches the importance of encouraging obedience training for all dogs. It keeps their spirit confident, comfortable, and sound, no matter what the size!

According to the owners, Legend was calmer and showed better. Success!

Owners arranged for Legend to have subsequent private massage sessions in my CanineVisions Studio for the next four months. Business!

Owners referred me to an Irish Wolfhound owner because they were impressed with my handling of a large dog! So I added another giant breed to my agenda!

I am exhilarated. I am confident. I love being a Certified Canine Massage Therapist!

JudithCatherin Lam has been a member of the IAAMB/ACWT since October 28, 2011
judithcatherine777@clearwire.net
www.wix.com/.com/caninevisions/caninemassagetherapist

Opportunities to GET INVOLVED!

If your state does not have an animal owners' rights group there are experienced and available people around to help you start one.Contact any of the following animal owner's rights organizations:

Colorado www.caaor.org
Florida www.faaor.org
Illinois www.iaaor.org
Minnesota contact: Kelly Murphy kemurphy00@yahoo.com
New Jersey www.saddlebrookridge.com/LEGAL.htm
Wisconsin contact Polly Remick wiaaor@earthlink.net
North Carolina: Sue King www.companionchi.com/ncacat.html

Articles in the Huffington Post and Women's World tell IAAMB/ACWT member's Silver Lining story!

Randy Handwerger, member of the IAAMB/ACWT member since July 11, 2011 practices hydrotherapy for dogs, canine therapeutic massage, and Reiki for dogs.

Two great articles, one, **Helping Pets Heal, Randy is a dog's best friend!,** by Kathy Fitzpatrick for the 9/17/12 issue of Woman's World, and another, **It Ain't Over Till It's Over: How Her Beloved Dog Changed Her Life**, by Lori Weiss, on the Huffington Post website, describe her efforts to keep the symptoms of DM, Degenerative Myelopathy, (Doggie MS) at bay, for Sylvester, her Shiloh Shepherd and how keeping him comfortable, gave birth to her new labor of love.

Check out Randy's article and photo gallery in this link to the Huffington Post. First Posted: 03/07/2012 8:19 am Updated: 07/12/2012 1:01 pm

http://www.huffingtonpost.com/2012/03/07/it-aint-over-till-its-over-pet-therapy_n_1325297.html

Randy Handwerger
Randy Productions/ S.S. Aqua Dog
East Hampton, NY
randy@randyproductions.com
www.randyproductions.com

Photo © Jeanne Marin

Photo © Leslie Reingold

Remember-ship

To you who have renewed your membership:

Thank you for your continued interest and support.

With your membership, the IAAMB and IAAMB/ACWT

continues

to grow, develop, and support our industry.

Manual Ligament Therapy

By Lola Michelin

This past year, NWSAM and Lola Michelin were selected to be the exclusive providers of Manual Ligament Therapy training for animals. MLT is a revolutionary osteopathic massage technique developed by Arik Gohl. After training with Arik to provide MLT for people, Lola received Gohl's permission to translate the technique for use in horses and dogs. Now, having tested the method hundreds of times with various animals and having gained new perspectives through teaching the method, NWSAM is offering the training in two formats next year. The five modules will be taught over three nonconsecutive weekends as well as in an all-encompassing one-week format. Manual Ligament Therapy will transform how you provide therapy and the results will astound you.

Manual Ligament Therapy evolved from the early work of Dr. Hugh Logan, a chiropractor and from the research conducted by Dr. Solomonov on the role of ligaments in proprioception. Only now are we beginning to fully appreciate the critical role that ligaments play in communicating with the central and peripheral nervous systems. New evidence is revealing the effects that even minor ligament damage can have on movement and the safety of joint health.

Manual Ligament Therapy is the first technique developed to address trigger points that occur within the ligament, resulting in greater than 80% reduction in muscle hypertonicity and correcting improper patterns of muscle recruitment related to injury and postural dysfunction.

Not only is the technique incredibly effective, but it is easier on the practitioner than hours of deep tissue work directed to muscle tissue that too often results in short-lived or minimal relief and can create resistance and discomfort during the process. MLT is well accepted by animals because it is gentle and dynamic.

During MLT classes taught in 2012 at NWSAM, students often stood back stunned as they witnessed the results of their release work. In one class, seven horses underwent gait analysis before and after receiving only 3 specific MLT releases. All seven horses displayed positive changes in their posture and movement following MLT. One dog presented with a roached back that was causing significant pain on palpation and diminished activity. Following the two-day workshop, the same dog ran in a straight line to greet his owner and the curvature of the spine was noticeably straighter.

MLT does not use any thrusting joint movements and is not a substitute for proper veterinary or chiropractic care. However, MLT is an osteopathic massage technique and as such, has a profound effect on improving posture of the musculoskeletal system.

"*It has been a year of change and growth for me and for NWSAM. Developing the MLT work has been exceptionally rewarding. One of the most challenging and most rewarding aspects of massage is keeping abreast of changes and exploring new approaches to this most artistic of the health sciences. I hope you will join me in 2013 to expand your appreciation of all that animal massage has to offer.*"
- Lola Michelin, Director of Education

The Northwest School of Animal Massage, founded and directed by Lola Michelin, has been a Preferred Educational Provider with the IAAMB/ACWT since May 24, 2011. Lola has been an Individual Professional member with the IAAMB since June 15, 2006
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In the News

Animal WELLNESS, pp. 56-57, August/September 2012

touch IS ALL IT TAKES!

It's not just an offbeat trend. Canine massage is gaining recognition as a BENEFICIAL HEALING modality, by Ann Brightman

Members and IAAMB/ACWT Preferred Education Providers **Becky Brandenburg** of Brandenburg Massage Therapy and **Jonathan Rudinger** of PetMassage and the IAAMB/ACWT were interviewed, with both responding to the following questions: What are the benefits of massage for dogs? What issues can canine massage help with? Are there different types of canine massage? Can anyone do canine massage?

The Resources listed were

- Brandenburg Massage Therapy, *horseanddogtherapy.com* (Becky Brandenburg)
- Easing Paw, *EasingPaw.com* (Annette Ramseyer),
- Rub My Belly Massage *RubMyBellyMassage.web.com* (Karen Lachapelle)
- PetMassage *PetMassage.com* (Jonathan Rudinger)
- International Association of Animal Massage and Bodywork *IAAMB.org*
- Past member, Integrated Touch Therapy, *integratedtouchtherapy.com* (Patricia Whalen-Shaw)

&

Dog Fancy's Natural Dog, pp. 10-14, Summer 2012,

Water WORKOUTS Low impact, high resistance hydrotherapy can help many canine medical problems, by Elaine Waldorf Gewirtz.

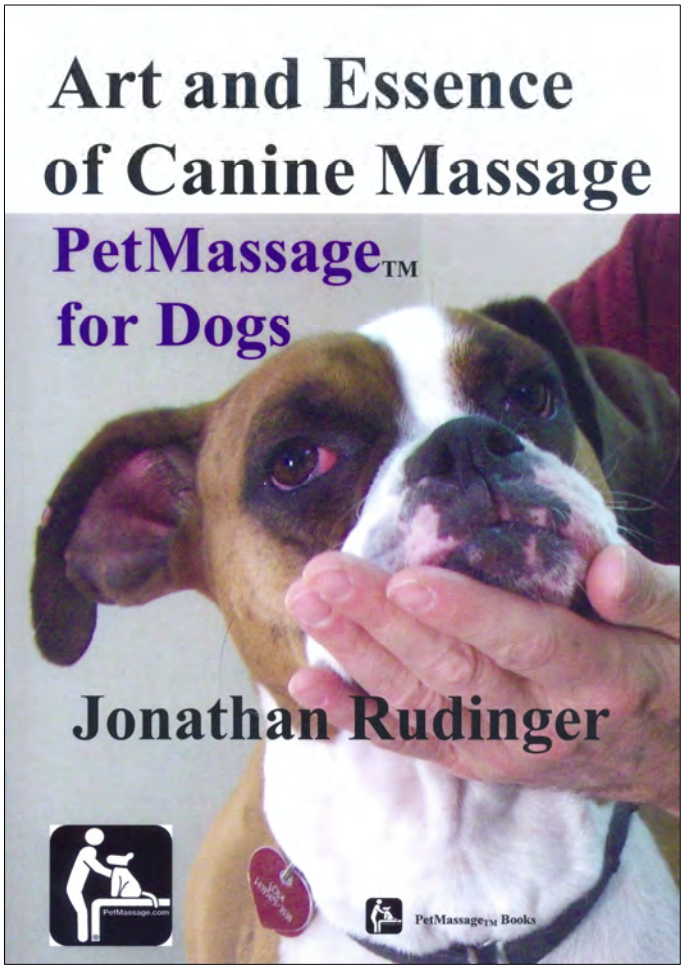
Jonathan Rudinger was one of the experts interviewed in this article that spoke to: Aquatic workouts, Underwater treadmills, Swim therapy (massage), and Finding a Water Therapy Practitioner.

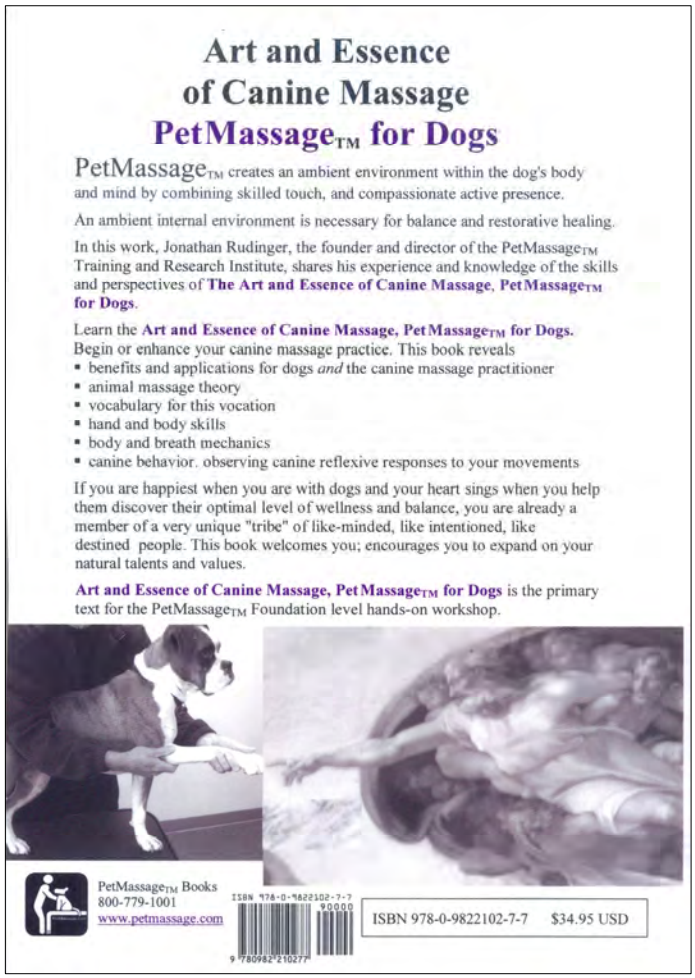
The article identified many conditions that canine hydrotherapy may benefit including: hip and elbow dysplasia, spinal injury, joint injury and lameness, muscle stiffness and atrophy, mobility problems, circulatory problems, arthritis, range-of-motion loss, paralysis, weight control, and coordination disorders. In the Source directory, it includes IAAMB /ACWT. "Members," it states, "agree to a code of ethics and standards of practice". Our codes and standards imply responsibility and competency.

ADVERTISEMENT

Art and Essence of Canine Massage, PetMassage™ Dogs
Newly published Second Edition

We are thrilled with the newly edited edition of "Art and Essence of Canine Massage." This is the new cover: Front and reverse. Yes, that's PetMassage Teaching Assistant, Boxer, Lola Ginabrigida.





Art and Essence
of Canine Massage
PetMassage™ for Dogs

PetMassage™ creates an ambient environment within the dog's body and mind by combining skilled touch, and compassionate active presence.

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In this work, Jonathan Rudinger, the founder and director of the PetMassage™ Training and Research Institute, shares his experience and knowledge of the skills and perspectives of **The Art and Essence of Canine Massage, PetMassage™ for Dogs**.

Learn the **Art and Essence of Canine Massage, PetMassage™ for Dogs.** Begin or enhance your canine massage practice. This book reveals
- benefits and applications for dogs *and* the canine massage practitioner
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- vocabulary for this vocation
- hand and body skills
- body and breath mechanics
- canine behavior. observing canine reflexive responses to your movements

If you are happiest when you are with dogs and your heart sings when you help them discover their optimal level of wellness and balance, you are already a member of a very unique "tribe" of like-minded, like intentioned, like destined people. This book welcomes you; encourages you to expand on your natural talents and values.

Art and Essence of Canine Massage, PetMassage™ for Dogs is the primary text for the PetMassage™ Foundation level hands-on workshop.

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Re: Educational Provider CE's credits

Q: Are CE's credits granted by IAAMB/ACWT for member organizations/ educational providers?

A: The IAAMB/ACWT is not in the legal position to offer CE credits. We accept credits offered by Preferred Providers for member qualifications.

The functions for the IAAMB/ACWT Preferred Education Provider program are to support the growth and development of educational programs and offer direction and choice suggestions to potential students who are searching for meaningful comparisons of training programs.

We do this by recognizing and supporting, giving energy, to schools that agree with and meet our standards; and withholding energy, recognition and support from those that do not.

SCHOOL CALENDAR October 2012 –December 2013

October 2012

Date	School	Course	Location	Link
1	Animal Spirit	Essential Counseling Skills	International Teleclass Series	www.animalspiritnetwork.com
2	Rocky Mountain School of Animal Acupressure and Massage	Animal Communication Level 1	Littleton, CO	www.rmsaam.com
2	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 1	Cape Coral, FL	www.rmsaam.com
3	Rocky Mountain School of Animal Acupressure and Massage	Animal Communication Level 2	Littleton, CO	www.rmsaam.com
4	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 1	Littleton, CO	www.rmsaam.com
6-7	Northwest School of Animal Massage	Canine M.L.T. Module 2 and 3	Vashon, WA	www.nwsam.com
7	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 2	Cape Coral, FL	www.rmsaam.com
8	Rocky Mountain School of Animal Acupressure and Massage	Essential Oils and Aroma Therapy	Littleton, CO	www.rmsaam.com
9	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 2	Littleton, CO	www.rmsaam.com
12	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 3	Cape Coral, FL	www.rmsaam.com
12-15	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com
13-14	FrogWorks, Inc	Working with Animals and essential Oils (Animal Aromatics	Littleton, CO	www.ffrogworks.com
13-14	Northwest School of Animal Massage	Equine M.L.T. Module 2 and 3	Vashon, WA	www.nwsam.com
14	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 3	Littleton, CO	www.rmsaam.com
16	Rocky Mountain School of Animal Acupressure and Massage	Equine Massage Level 1	Littleton, CO	www.rmsaam.com
20	PetMassage™ Training and Research Institute	Animal Communication Level I	Toledo, OH	www.petmassage.com
21	PetMassage™ Training and Research Institute	Working in the Chakra System: The Mind, Body and Spirit of the Dog	Toledo, OH	www.petmassage.com
22	Rocky Mountain School of Animal Acupressure and Massage	Equine Massage Level 2	Littleton, CO	www.rmsaam.com
23-27	Northwest School of Animal Massage	Small Animal Massage Practical Level 300	Bet Friends Animal Sanctuary Kanab, UT	www.nwsam.com
23-27	Northwest School of Animal Massage	Large Animal Massage Practical Level 300	Bet Friends Animal Sanctuary Kanab, UT	www.nwsam.com

26	Animal Spirit	Level 1 Animal Communication	Barrington, IL	www.animalspiritnetwork.com
26-28	Tallgrass Animal Acupressure Institute	Introduction to Equine Acupressure	Elmer, NJ	www.animalacupressure.com
27	Animal Spirit	Foundation of Shamanic Studies (FSS) Basic Course/ The Way of the Shaman®	Barrington, IL	www.animalspiritnetwork.com
28	Rocky Mountain School of Animal Acupressure and Massage	Equine Massage Level 3	Littleton, CO	

November 2012

Date	School	Course	Location	Link
1	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 1	Cape Coral, FL	www.rmsaam.com
1	Rocky Mountain School of Animal Acupressure and Massage	Large and Small Animal Acupressure Level 1	Longmont, CO	www.rmsaam.com
6	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 2	Cape Coral, FL	www.rmsaam.com
7-11	La Paw Spa	The Heart of Canine Hydrotherapy - LEVEL TWO	Sequim, WA	www.lapawspa.com
8	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 1	Littleton, CO	www.rmsaam.com
9-12	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com
10-11	Northwest School of Animal Massage	Canine M.L.T. Module 4 and 5	Vashon, WA	www.nwsam.com
11	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 3	Cape Coral, FL	www.rmsaam.com
12	Rocky Mountain School of Animal Acupressure and Massage	Essential Oils and Aroma Therapy	Littleton, CO	www.rmsaam.com
13	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 2	Littleton, CO	www.rmsaam.com
17	Rocky Mountain School of Animal Acupressure and Massage	PetTech CPR	Littleton, CO	www.rmsaam.com
18	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 3	Littleton, CO	www.rmsaam.com

December 2012

Date	School	Course	Location	Link
1-2	Northwest School of Animal Massage	Equine M.L.T. Module 4 and 5	Vashon, WA	www.nwsam.com
7-10	PetMassage™ Training and Research Institute	Instructor Training for PetMassage Satellite School	Toledo, OH	www.petmassage.com
17-22	Northwest School of Animal Massage	Small Animal Massage Practical Level 100	Lihue, Kauai	www.nwsam.com

17-22	Northwest School of Animal Massage	Large Animal Massage Practical Level 100	Lihue, Kauai	www.nwsam.com

January 2013

Date	School	Course	Location	Link
10	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 1	Cape Coral, FL	www.rmsaam.com
14	Rocky Mountain School of Animal Acupressure and Massage	Animal Reiki	Littleton, CO	www.rmsaam.com
15	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 2	Cape Cora, FL	www.rmsaam.com
16	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage 1	Littleton, CO	www.rmsaam.com
20	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 3	Cape Cora, FL	www.rmsaam.com
21	Rocky Mountain School of Animal Acupressure and Massage	PetTech CPR	Littleton, CO	www.rmsaam.com
22	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 2	Littleton, CO	www.rmsaam.com
27	Rocky Mountain School of Animal Acupressure and Massage	Canine Massage Level 3	Littleton, CO	www.rmsaam.com

February 2013

Date	School	Course	Location	Link
4-9	PetMassage$_{TM}$ Training and Research Institute	Advanced Canine Massage Workshop	Toledo, OH	www.petmassage.com
15-18	PetMassage$_{TM}$ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com

March 2013

Date	School	Course	Location	Link
8-11	PetMassage$_{TM}$ Training and Research Institute	Instructor Training for PetMassage Satellite School	Toledo, OH	www.petmassage.com
15-18	PetMassage$_{TM}$ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com

April 2013

Date	School	Course	Location	Link
12-15	PetMassage$_{TM}$ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com

May 2013

Date	School	Course	Location	Link
3-6	PetMassage$_{TM}$ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com

20-24	PetMassage™ Training and Research Institute	PetMassage WaterWork Canine Water Massage Workshop	Toledo, OH	www.petmassage.com

June 2013

Date	School	Course	Location	Link
7-10	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com
14-17	PetMassage™ Training and Research Institute	Instructor Training for PetMassage Satellite School	Toledo, OH	www.petmassage.com

July 2013

Date	School	Course	Location	Link
8-13	PetMassage™ Training and Research Institute	Advanced Canine Massage Workshop	Toledo, OH	www.petmassage.com
19-22	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com

August 2013

Date	School	Course	Location	Link
5-9	PetMassage™ Training and Research Institute	PetMassage WaterWork Canine Water Massage Workshop	Toledo, OH	www.petmassage.com
16.-19	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com
30-Sept 2	PetMassage™ Training and Research Institute	Instructor Training for PetMassage Satellite School	Toledo, OH	www.petmassage.com

September 2013

Date	School	Course	Location	Link
13.-16	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com

October 2013

Date	School	Course	Location	Link
11-14	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com
21-26	PetMassage™ Training and Research Institute	Advanced Canine Massage Workshop	Toledo, OH	www.petmassage.com

November 2013

Date	School	Course	Location	Link
8-11	PetMassage™ Training and Research Institute	Foundation Canine Massage Workshop includes distance learning modules of Anatomy and Marketing	Toledo, OH	www.petmassage.com

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IAAMB/ACWT Preferred Educational Providers

The IAAMB/ACWT sees as an important part of its mission the promotion and development of the industry of animal massage and bodywork, which includes our educators, practitioners, and prospective students.

IAAMB/ACWT Preferred Educational Providers are educators of animal massage, acupressure, bodywork, and energy work that have had their coursework approved by the IAAMB/ACWT Education Review Board. Only Preferred Educational Providers have the opportunity and privilege to be listed on the IAAMB/ACWT School web page, advertise in quarterly newsletters and conferences, and have their programs listed in IAAMB/ACWT School Calendars.

These are your IAAMB/ACWT Preferred Educational Providers

Abundant Life Massage, Inc.
Animal Spirit Healing & Education Network
Brandenburg Massage Therapy LLC
DearLife Animal Health™, LTD
Escent-Oil Balance and Circle Star Farms
FrogWorks, Inc.
La Paw Spa
Northwest School of Animal Massage
PetMassage Training and Research Institute
Ojai School of Massage
Rocky Mountain School Animal Acupressure and Massage
Tallgrass Animal Acupressure Institute

As a Corporate Member of ABMP, IAAMB/ACWT members can get more than "Just Insurance".

- Occurrence-form coverage, which ABMP pioneered in 1993 as a member benefit protects members from late-filed claims.
- The highest insurance limits available in the field — the profession's best value in liability coverage. Ours are the highest aggregate coverage's available — $3 million professional liability (malpractice), another $3 million general liability (slip and fall) and yet another $3 million products liability.
- Legal defense coverage, $100,000 premises fire-damage coverage for renters and no charge for obtaining an additional insured endorsement if requested by a member employer or landlord. All this is covered by our basic membership fee.
- A courteous, expedient, well-trained professional staff when members count on ABMP most — when a claim has been made.
- Optional insurance programs — low-cost optional business personal property insurance can insure massage tables and other office possessions.
- Exclusive member discounts — including a low-cost credit card program to make a practice credit-card friendly, tax services, office supplies, computer supplies, wireless services and products, travel/lodging and car rental, professional subscriptions and resources, a legal support program, health programs, a members-only credit card and more.

IAAMB /ACWT Member
Incentives, Discounts & Benefits

PetMassage$_{TM}$ Training and Research Institute offers 5% member discount for

- all workshops (not including Instructor's Licensing Program)
- all PetMassage$_{TM}$ products. www.petmassage.com

RMSAAM (Rocky Mountain School of Acupressure and Animal Massage) offers a 10% discount off tuition for all members. Rocky Mountain School of Animal Acupressure and Massage: Offers 20% off the following products:

- *CANINE ACUPRESSURE BOOK*. A reference for professionals, a learning guide for enthusiasts and a workbook for students, $54.95 (list price) + $8.00 S/H & insurance.
- *BASIC CANINE MASSAGE INSTRUCTIONAL DVD*. 33 minutes $24.99 (list price) + S/H & insurance.
- *CANINE ACUPRESSURE BOOK*. A reference for professionals, a learning guide for enthusiasts and a workbook for students, $54.95 (list price) + $8.00 S/H & insurance.
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